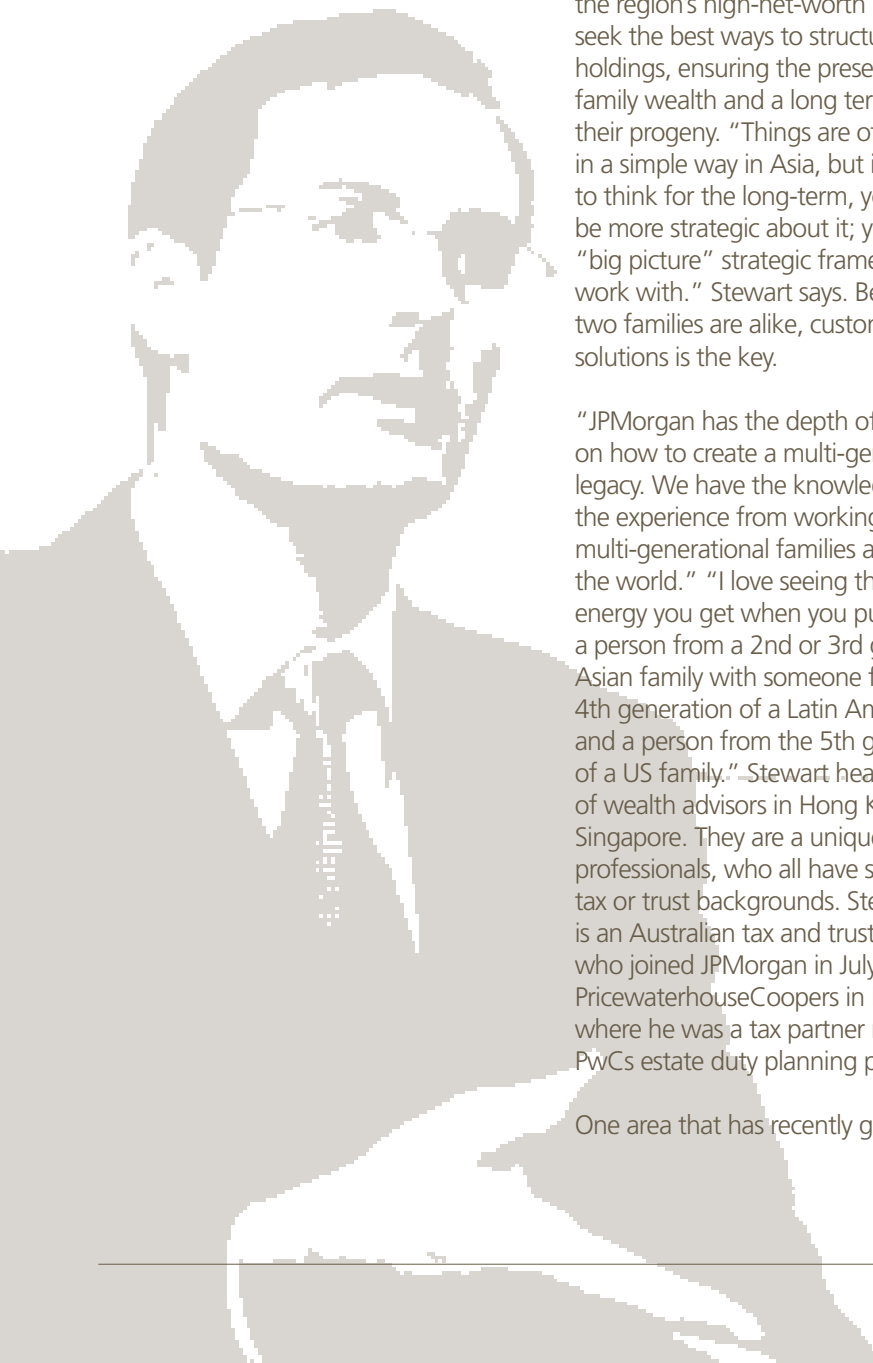


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## People

# Christian Stewart

Managing Director  
Head of Wealth Advisory Group, Asia Pacific  
JPMorgan Private Bank



JPMorgan's Wealth Advisory group helps clients with many practical issues. These range from planning succession in the case of family business, to setting up efficient family councils, trusts and charitable foundations. As head of the department for Asia Pacific, managing director Christian Stewart sees his practice expanding as more of the region's high-net-worth individuals seek the best ways to structure of their holdings, ensuring the preservation of family wealth and a long term legacy for their progeny. "Things are often done in a simple way in Asia, but if you want to think for the long-term, you need to be more strategic about it; you need a "big picture" strategic framework to work with." Stewart says. Because no two families are alike, customization of solutions is the key.

"JPMorgan has the depth of experience on how to create a multi-generational legacy. We have the knowledge and the experience from working with multi-generational families all around the world." "I love seeing the great energy you get when you put together a person from a 2nd or 3rd generation Asian family with someone from the 4th generation of a Latin America family and a person from the 5th generation of a US family." Stewart heads a team of wealth advisors in Hong Kong and in Singapore. They are a unique group of professionals, who all have strong legal tax or trust backgrounds. Stewart himself is an Australian tax and trust lawyer who joined JPMorgan in July 2002 from PricewaterhouseCoopers in Hong Kong where he was a tax partner running PwCs estate duty planning practice.

One area that has recently gained greater

interest from his clients is philanthropy. Doing good for the community is fairly common among the wealthy in the region. Says Stewart: "A lot of people have the idea that they want to found a charity and we can really add value by sharing with them the lessons from American families that have already had a family foundation for say 100 years." Stewart believes that charity is a good vehicle for older generations to teach the young about moral values, teamwork and managing money. Many have also found that philanthropy is an excellent way to bring different generations of a family together as they work towards altruistic goals.

As a parent himself, Stewart knows that there is nothing more precious than time with family. "It is always a challenge to balance work and home". Stewart has two daughters aged five and six years old. His wife is from Hong Kong and the children switch effortlessly between English and Cantonese. Though Stewart is modest about his own Chinese language skills, he claims he always knows when the girls are talking about him behind his back! Despite a very demanding work schedule that often requires travel around the region to personally meet with clients, Stewart does his best to spend time with his children. He and his wife sometimes allow the girls to stay up late during the week so they can enjoy a couple of hours with their father in the evenings. On weekends, he tries to be in Hong Kong so that he can involve himself with the girls' activities. "Saturday is my turn to ferry the girls around to all their different lessons. It's a great way to get one on one time with each of them." Stewart has great passion in his work; nevertheless, family is his real priority.